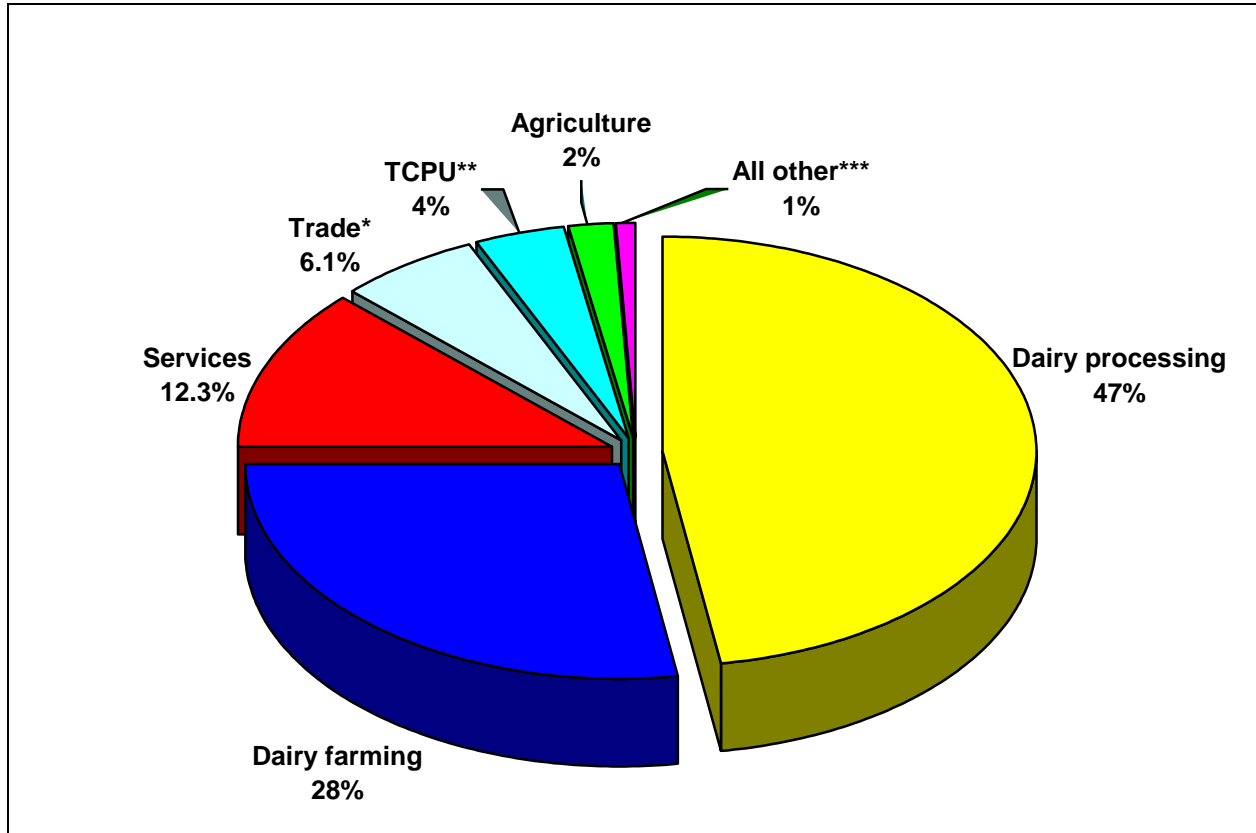


# MINNESOTA DAIRY INDUSTRY ECONOMIC IMPACT

## The Economic Multiplier Effect of One Cow = \$25,000

(Estimated with the IMPLAN Model and 2008 data – latest available)



\* Trade: wholesale and retail trade.

\*\*TCPU: transportation, communication, and public utilities.

\*\*\*All other: construction, government, minerals/raw materials.

Source: MDA/AMS

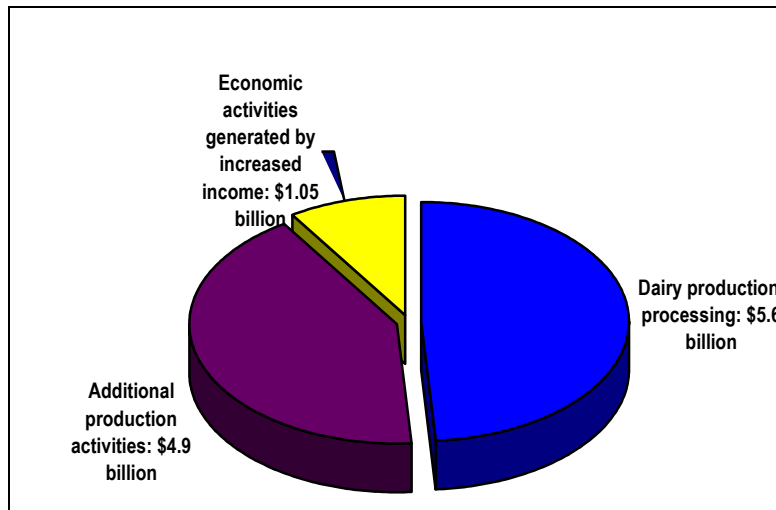


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# MINNESOTA DAIRY INDUSTRY ECONOMIC IMPACT

- Minnesota's dairy industry includes both dairy production and processing, with a combined total output value of \$5.6 billion (2008).
- Every job from dairy production and processing supports an additional three jobs in other economic sectors in Minnesota (Multiplier = 3).
- The multiplier effect of Minnesota's dairy industry to the state economy:
  - Total output impact: \$11.6 billion
  - Total employment impact: 40,008 jobs

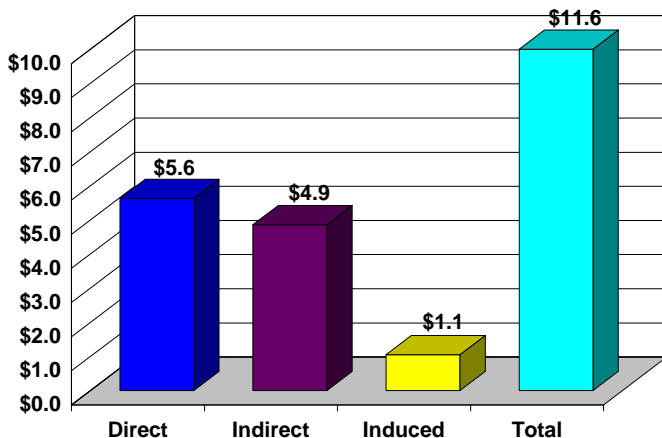
## Output Impact of Dairy Production and Processing: \$11.5 billion



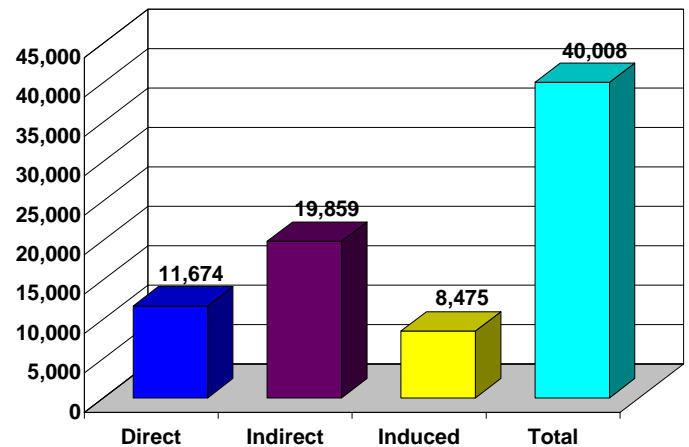
Data year: 2008

Source: MDA/AMS

## Output Impact (\$ Billion)



## Employment Impact (# of jobs)



Source: MDA/AMS

Please note: Economic impact includes Direct, Indirect, and Induced impacts. **Direct Impact** represents dairy production and processing output. **Indirect Impact** represents the production activities of all other economic sectors related to dairy production and processing. **Induced Impact** represents the additional economic activities generated by the expenditures of new income from the direct and indirect impacts. **Total Impact** is the sum of direct, indirect and induced impacts.



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