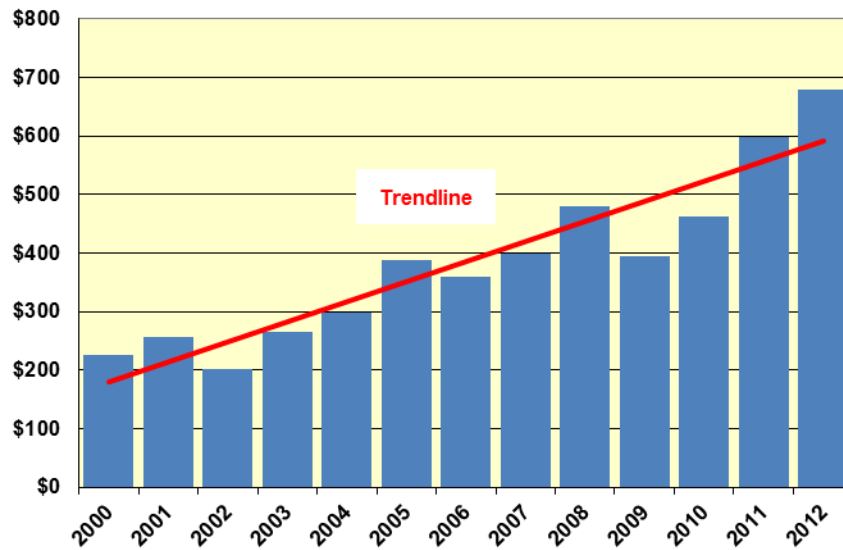


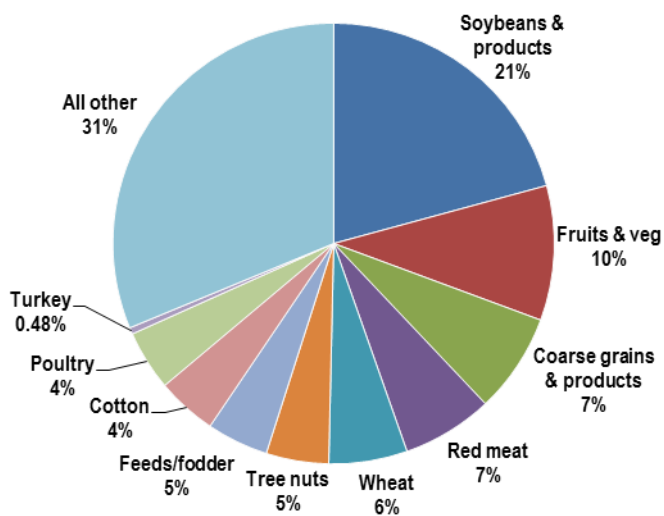
WHY THE EXPORT MARKET IS IMPORTANT FOR U.S. TURKEY

- The U.S. is the world's **largest** turkey producer and exporter, contributing **48%** of the world's total production and **30%** of the world's total turkey exports.
- U.S. turkey exports account for **9%** of its total annual production.
- In 2012, U.S. turkey exports were **\$679 million**, a 13% increase from 2011 and a 255% increase from a decade ago.
- Mexico is the largest export market for U.S. turkey, with a 55% market-share, followed by China and Canada, with 13% and 5% market-shares respectively.

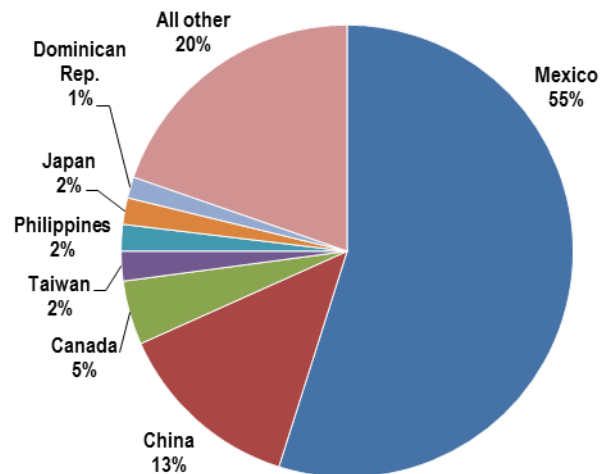
U.S. Turkey Exports: 2000-2012 (Million \$)



U.S. Ag Exports by Commodity (2012)



Largest Markets for U.S. Turkey (2012)



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